****

**Draft Strategic Plan 2019-2022**

**Vision:** That female participation and contribution is equally valued in sport and recreation to the benefit of all Tasmanians.

**Mission:** To provide leadership, opportunities and advocacy to progress females in all areas of sport and recreation in Tasmania.

**Key Objectives:**

1. To support Tasmanian women and girls to be change agents in sport and recreation.
2. To champion sport and recreation as a source of work, development, community leadership, health and wellbeing.
3. To advocate for women’s sport and recreation and be a key influencer to government and other stakeholders.
4. To operate a progressive, sustainable, accountable and transparent organisation.

The Strategic Plan is read in conjunction with the WSRT Annual Tactical Plan which comprises initiatives and activities that drive our strategic outcomes.

1. To support Tasmanian women and girls to be change agents in sport and recreation.

|  |  |  |
| --- | --- | --- |
| Outcomes | Strategies | Measurement |
| Increase female participation numbers statewide  Reduce barriers to participation  Increase females in leadership and governance roles  Improve diversity and inclusiveness of sport and recreation at all levels statewide  Improve and increase awareness of WSRT | Access and provide research data on females in sport and recreation in Tasmania    Provide relevant and evidence-based programs  Promote opportunities for females in sport and recreation  Develop networks and identify opportunities for strategic relationships, funding and programs  .  Develop a communications strategy for WSRT | Successful policy and funding applications  Expansion of programs  Increased attendance at workshops, programs, events  Increased funding via membership. Donations, Grants  Widespread publicity and awareness of the work of WSRT  Growth in the number of females participating in sport and recreation at all levels. |

1. To champion sport and recreation as a source of work, development, community leadership, health and wellbeing.

|  |  |  |
| --- | --- | --- |
| Outcomes | Strategies | Measurement |
| Increase visibility of females in sport and recreation  Transform sport and recreation by increased female participation  Improve health outcomes of Tasmanian women and girls.  Achieve higher levels of wellbeing for all Tasmanians via WSRT programs and initiatives | Regularly contribute to media coverage of women’s sport and recreation  Conduct Media Skills Training workshops  Provide programs to develop and improve skills such as leadership and governance  Extend networking to raise awareness of WSRT and programs  Provide programs targeted at improved physical and well-being | More coverage of females in Tasmanian sport and recreation  Growing attendance at workshops, programs etc and positive feedback  Increased females working in sport and recreation  Increased funding and partnership arrangements  Data supporting improved health outcomes |

1. To be a strong advocate for women’s sport and recreation and a key influencer to government and other stakeholders

|  |  |  |
| --- | --- | --- |
| Outcomes | Strategies | Measurement |
| Advance the economic and social impact of females in sport and recreation in Tasmania  Progress opportunities for government and stakeholder contribution to female participation  WSRT to be recognised as a leader in the field of championing and supporting women and girls in sport and recreation. | Provide systemic advocacy, representation and policy development  Provide evidence-based research and insight  Develop a strong policy and advocacy framework  Run successful and well-regarded programs | Increased policy submissions to government, stakeholders and other related organisations and inquiries.  Appointment of WSRT Chair &/or Executive Officer on advisory groups  Inclusion of WSRT data and input into the consultation, planning and development of both government and non-government activities  Referral and recommendation of WSRT programs  WSRT regarded as a role model for good corporate governance in the Tasmanian NFP sector  Increased numbers of females in sport and recreation in Tasmania |

1. To operate a progressive, sustainable, accountable and transparent organisation.

|  |  |  |
| --- | --- | --- |
| Outcomes | Strategy | Measurement |
| To operate a progressive, sustainable, accountable and transparent organisation.  WSRT seen as a role model for good corporate governance in the Not-for-Profit sector in Tasmania. | Develop a Stakeholder Relationship Strategy  Connect and a engage with the community  Develop a strong funding base  Develop and implement t a succession plan for WSRT  Use best practice human resources  Use financial resources responsibly | Recognition from funders, stakeholders and community organisations  Continued stakeholder satisfaction with programs and advocacy  Meet Budget targets  Achieve unqualified audit reports  Happy healthy productive workforce  Growth in funding and funding sources. |